

Softball Assistant Coach: Keith Ford

Mr. Ford has been coaching softball in many capacities since 1976. He currently is the head coach of the travel softball 18U Pennsbury Gems Gold team. He has served in this role since 2004. He also coached the Father Nall Women's Fastpitch Softball team since 2008. Mr. Ford has helped dozens of high school softball players earn money to play softball at the collegiate level. Most recently, he was an assistant coach for the past four years at Great Valley High School, where he won two Chesmont League titles and two Pennsylvania State Tournament appearances (one of which the team earned 5th in the state).